

Job Title:	Freelance Creative Artworker	Team:	Marketing
Reports to:	Senior Graphic Designer	Reporting in:	None

Role Summary and Job Purpose:

Reporting to the in-house Senior Designer, you will be responsible for Creative Artwork during our brochure production period. The candidate must be available to work at our offices based in Farnborough, Hampshire from approximately w/c 9 July to the end of August 2018 for 5 days per week, Monday to Friday.

Key Responsibilities:

- Produce, amend and supply print ready artwork for Explore’s annual suite of brochures (to include: Worldwide, Walking & Trekking, Cycling, Family, and Polar).
- Liaise with the Product team to create and amend trip maps, gradient and distance charts in Adobe Illustrator. Produce jpegs with consistent styling and dimension ready for loading into the reservations system.
- Liaise with the Brand Manager for approval of intro pages and non-Product content.
- Support with any other design work for the business as required.

Skills and Experience:

	<i>Essential</i>	<i>Desirable</i>
Advanced knowledge of the Adobe Creative Suite, including InDesign, Photoshop and Illustrator	✓	
4+ years design experience, working either client side or for a marketing agency	✓	
Full understanding of creating print-ready materials that meet printer requirements	✓	
Excellent time management skills, and the ability to deliver against tight deadlines	✓	
Proven experience delivering against a specific brief and the ability to take direction well	✓	
Good understanding of branding, and the ability to maintain an integrated campaign look and feel	✓	
Excellent attention to detail with complete accuracy and quality control.	✓	
Experience in brochure design and production		✓

Please provide examples or your work in a portfolio along with your CV and hourly rate.

Date of Description: 12 June 2018